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My name is Patrick Cole, President of Armada Mercantile Ltd., a publicly-listed merchant bank on the CNSX, Canada's New Stock Exchange.

I am writing this letter, as I am a TheNewswire.ca (TNW) client and can personally attest to the expedience, equal dissemination and professionalism of the service this innovative new newswire provides.

TNW has proven itself to be quicker, more personable and certainly far better-priced than Canadian-based newswires I have used in past, such as MarketWire and Canada Newswire.

I cannot recommend TheNewswire.ca highly enough!

TNW and its staff have consistently proven to actually care about our business, rather than just treating our company like another "invoice". TNW's flat-rate annual billing is a fantastic cost-saving tool and I thoroughly applaud it.

Furthermore, TNW's ancillary products, primarily its online radio content – are unavailable via the aforementioned newswires and I think TNW definitely is the industry leader in that regard.

As the official producers of CNSX Radio, Pat Beechinor and his crew truly are the voice of Canada's New Stock Exchange.

Once again, I cannot recommend TheNewswire.ca strongly enough, and to Pat and his team – keep up the great work!

Sincerely,

Patrick Cole, President
Armada Mercantile Ltd.